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JC849 U.S. PTO

Docket No. 4058-4001US1  
Express Mail No. EJ604725125US

AFFIX CUSTOMER NO. LABEL ABOVE

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**UTILITY APPLICATION AND FEE TRANSMITTAL (1.53(b))**

COMMISSIONER FOR PATENTS  
BOX PATENT APPLICATION  
Washington, D.C. 20231

JC882 U.S. PTO  
09/736471  
12/13/00

Sir:

Transmitted herewith for filing is the patent application of

Inventor(s) names and addresses:

(1) Glenn Rothman, 535 Worcester Street, Wellesley Hills, MA 02

(2) Avner Arazi, 51 Park Drive, Suite #18, Boston, MA 02215

☐ Additional inventors are listed on a separate sheet

For: Method and Apparatus For The Distribution And Sale Of A Branded Product

Enclosed Are:

29 page(s) of specification  
1 page(s) of Abstract  
15 page(s) of claims  
27 sheets of ☒ Formal ☐ Informal drawings

6 page(s) of Declaration and Power of Attorney

☐ Unsigned  
☒ Newly Executed  
☐ Copy from prior application  
☐ Deletion of inventors including Signed Statement under 37 C.F.R. §1.63(d)(2)

☐ **REQUEST AND CERTIFICATION UNDER 35 U.S.C. §122(b)(2)(B)(i) (form PTO/SB/35)**

As indicated on the attached Request and Certification, Applicant(s) certify that the invention disclosed in the attached application HAS NOT and WILL NOT be the subject of an application filed in another country, or under a multilateral agreement, that requires

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publication at eighteen months after filing. Applicant(s) therefore request(s) that the attached application NOT be published under 35 U.S.C. §122(b).

- ☐ **Incorporation by Reference:**
- ☐ The entire disclosure of the prior application, from which a copy of the combined Declaration and Power of Attorney is supplied herein, is considered as being part of the disclosure of the accompanying application and is incorporated herein by reference.
- ☐ Deletion of Inventors (37 C.F.R. §1.63(d) and §1.33(b))
- Signed statement attached deleting inventor(s) named in the prior application serial no. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ Microfiche Computer Program (Appendix)
- ☐ page(s) of Sequence Listing
- ☐ computer readable disk containing Sequence Listing
- ☐ Statement under 37 C.F.R. §1.821(f) that computer and paper copies of the Sequence Listing are the same
- ☒ Assignment Papers (assignment cover sheet and assignment documents)
- ☒ A check in the amount of \$40.00 for recording the Assignment
- ☐ Charge the Assignment Recordation Fee to Deposit Account No. 13-4500, Order No. \_\_\_\_\_.
- ☐ Assignment Papers filed in the parent application Serial No. \_\_\_\_\_.
- ☐ Certification of chain of title pursuant to 37 C.F.R. §3.73(b)
- ☐ Priority is claimed under 35 U.S.C. §119 for:  
Application No(s). \_\_\_\_\_, filed \_\_\_\_\_, in \_\_\_\_\_ (country).
- ☐ Certified Copy of Priority Document(s) [ \_\_\_\_\_ ]
- ☐ filed herewith
- ☐ filed in application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ English translation document(s) [ \_\_\_\_\_ ]
- ☐ filed herewith
- ☐ filed in application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☒ Priority is claimed under 35 U.S.C. §119(e) for:  
Provisional Application No. 60/208,521, filed 6/1/2000.
- ☐ Information Disclosure Statement
- ☐ Copy of [ \_\_\_\_\_ ] cited references
- ☐ PTO Form-1449
- ☐ References cited in parent application Serial No. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ Related Case Statement under 37 C.F.R. §1.198(a)(2)(iii)
- ☐ A copy of related pending U.S. Application(s) Serial No(s): \_\_\_\_\_, filed \_\_\_\_\_, respectively, is attached hereto.
- ☐ A copy of related pending U.S. Application(s) entitled, \_\_\_\_\_, filed \_\_\_\_\_ to inventor(s) \_\_\_\_\_, respectively, is attached hereto.
- ☐ A copy of each related application(s) was submitted in parent application serial no. \_\_\_\_\_, filed \_\_\_\_\_.
- ☐ Preliminary Amendment

- ☐ Return receipt postcard (MPEP 503)
- ☐ This is a ☐ continuation ☐ divisional ☐ continuation-in-part of prior application serial no. \_\_, filed \_\_\_\_, to which priority under 35 U.S.C. §120 is claimed.
- ☐ Cancel in this application original claims \_\_\_\_ of the parent application before calculating the filing fee. (At least one original independent claim must be retained for filing purposes.)
- ☐ A Preliminary Amendment is enclosed. (Claims added by this Amendment have been properly numbered consecutively beginning with the number following the highest numbered original claim in the prior application).
- ☐ The status of the parent application is as follows:
- ☐ A Petition for Extension of Time and a Fee therefor has been or is being filed in the parent application to extend the term for action in the parent application until \_\_\_\_.
- ☐ A copy of the Petition for Extension of Time in the co-pending parent application is attached.
- ☐ No Petition for Extension of Time and Fee therefor are necessary in the co-pending parent application.
- ☐ Please abandon the parent application at a time while the parent application is pending or at a time when the petition for extension of time in that application is granted and while this application is pending has been granted a filing date, so as to make this application co-pending.
- ☐ Transfer the drawing(s) from the parent application to this application
- ☐ Amend the specification by inserting before the first line the sentence:  
This is a continuation of co-pending application Serial No. \_\_\_\_, filed \_\_\_\_.

I. CALCULATION OF APPLICATION FEE				
	Number Filed	Number Extra	Rate	Basic Fee \$710.00/355.00
Total Claims	60- 20 =	40x	\$18.00/\$9.00	\$ 360.00
Independent Claims	15- 3 =	12x	\$80.00/\$40.00	\$ 480.00
<input type="checkbox"/> Multiple Dependent Claims		If marked, add fee of \$270.00 (\$135.00)		\$
TOTAL:				\$ 1195.00

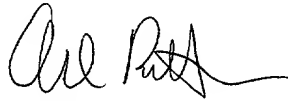
- ☒ Small entity status is hereby claimed. Reduced fees under 37 C.F.R. §1.9 (f) paid herewith \$1195.00.
- ☒ A check in the amount of \$ 1195.00 in payment of the application filing fees is attached.

- ☐ Charge fee to Deposit Account No. 13-4500 Order No. \_\_\_\_\_. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required for filing this application pursuant to 37 CFR §1.16, including all extension of time fees pursuant to 37 C.F.R. § 1.17 for maintaining copendency with the parent application, or credit any overpayment to Deposit Account No. 13-4500 Order No. 4058-4001. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.

Respectfully submitted,  
MORGAN & FINNEGAN, L.L.P.

Dated: December 13, 2000

By:



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PATENT

DOCKET NO. 4058-4001US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Glenn Rothman and Avner Arazi Group Art Unit: TBA  
Serial No : TBA Examiner: TBA  
Filed : December 13, 2000  
For : Method And Apparatus For The Distribution And Sale Of A Branded Product



EXPRESS MAIL CERTIFICATE

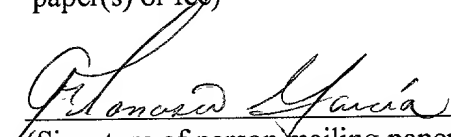
Express Mail Label No. EJ604725125US

Date of Deposit December 13, 2000

I hereby certify that the following attached paper(s) or fee: Utility Application and fee Transmittal (2 copies) enclosing 29 pages of specification, 27 sheets of formal drawings (Figs 1-27), 15 pages of claims (claims 1-60), 1 page of Abstract; a check in the amount of \$1195.00; Recordation Form Cover Sheet; Assignment of Application for Patent (3 pages, executed); a check in the amount of \$40.00; Statement Claiming Small Entity Status (2 pages, executed); Combined Declaration and Power of Attorney (fully executed, 6 pages); Return Receipt postcard; and this Express Mail Certificate, is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above and is addressed to Box Provisional Application, Commissioner for Patents, Washington, D.C. 20231.

Francisco Garcia

(Typed or printed name of person mailing paper(s) or fee)

  
(Signature of person mailing paper(s) or fee)

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Rev. 1/1/93